



Business Valuation Consulting ■ Financial Advisory Services

FOR IMMEDIATE RELEASE

MARTHA GAUDIO, CORPORATE FINANCE PROFESSIONAL, JOINS THE AXCESS GROUP

November 15, 2011, Weston, Connecticut –The Axcess Group, LLC (TAG) is pleased to announce that Ms. Martha Gaudio has joined TAG as the director of business consulting. Ms. Gaudio brings over 20 years of experience in corporate financial planning and analysis to TAG. Throughout her career, Ms. Gaudio has specialized in financial modeling, financial and market analytics, and ROI analysis, across a variety of industries. At TAG, Ms. Gaudio will lead financial, market and transaction research for TAG’s financial advisory clients, as well as contribute to TAG’s business valuation practice.

“I am very pleased to be affiliated with The Axcess Group and to focus on expanding the firm’s financial advisory practice and contribute to meeting the business appraisal needs of TAG’s business valuation clients,” said Ms. Gaudio.

Founder and Principal of TAG, Ms. Carolyn Armbrust, AIBA, ASA, responded with “I am excited to have Martha join TAG and contribute her financial expertise and attention to detail to our financial advisory and business valuation engagements. Martha’s professional experience in leading high-level financial and market analytics across a wide range of industries will contribute greatly to serving TAG’s clients.

Prior to becoming affiliated with TAG, Ms. Gaudio most recently served as principal of NorthSpring Business Advisors, where she designed and implemented analytical models and processes to facilitate senior management decision-making for forecasting and budgeting, long-term business planning, and marketing strategies at numerous organizations in the New York metro area. Her expertise has served for-profit and non-profit clients in web/direct-to-consumer businesses, direct marketing, consumer products, foods, pharmaceuticals, biotech, and professional sports.

Ms. Gaudio holds a Master’s of Business Administration in Finance from New York University as well as a Bachelor of Arts degree from Gettysburg College.

