



Business Valuation Consulting • Financial Advisory Services

FOR IMMEDIATE RELEASE

ACCESS GROUP'S FOUNDER PRESENTS WORKSHOP AT CONFERENCE

FOR CONNECTICUT WOMEN BUSINESS OWNERS & EXECUTIVES

May 22nd, 2003, Weston, Connecticut – Carolyn Armbrust, principal and founder of the Connecticut-based Access Group, LLC, a business valuation, financial advisory firm, will present a workshop, “How Much Is Your Company Worth?” at the fifth annual Successful Women In Business Conference from 9 to 5 on Wednesday, June 18, at Quinnipiac University, 275 Mt. Carmel Avenue, Hamden, Connecticut. The theme for this year’s conference is “Moving Your Business Forward In Challenging Times.”

Ms. Armbrust’s workshop is for business owners who are planning to sell or want to develop a management succession plan for the future. Participants will learn what methodologies are used in valuing a business, the market multiples and discounts or premiums paid on business transactions of closely held businesses, and what this means to you.

Each year, more than 300 leading women business owners attend this daylong event, which is the largest and most dynamic conference for women entrepreneurs in Connecticut. Participants may attend 18 creative and cutting-edge workshops designed to empower established women business owners with strategies and tools that will enable them to triumph in today’s challenging marketplace. New business owners will equally benefit, as the purpose of this conference is to educate women business owners on critical business issues that will enable them to take their business ventures to the next level.

Those who attend will learn how to: use strategic alliances to grow a business; sell to the corporate market as a small business owner; manage the dynamics of a family business; and internally finance business.

With 17 years’ of management experience in the business-to-business media industry, Ms. Armbrust has specialized in business valuations and corporate development since 1994. Prior to



the Axxess Group, LLC she led more than 50 merger & acquisition and new launches for a division of Reed Elsevier, a \$9-billion business-to-business media publisher and information provider. Her valuation expertise spans both public and private enterprises from 20+ industries, with individual values ranging from \$1 million to \$250 million.

Pre-registration is required and space is limited. The fee for the full conference is \$125, which includes continental breakfast, a gourmet luncheon and a wine and cheese networking reception. To register, visit www.swib.org or call (866) 462-2838.

This year's sponsors are Hamden Chamber of Commerce; U.S. Small Business Administration; Quinnipiac University; Citizens Bank; Connecticut State Labor Department; CAN; Pitney Bowes; Fleet Bank; Sovereign Bank; Webster Bank; The Women's Business Development Center; and Yale Campaign School of Women. Immediately following the conference, attendees are invited to a Hamden Chamber of Commerce Business After Hours program at Quinnipiac.

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For more information on The AXCESS Group, LLC, visit www.AxxessValue.com, or phone (203) 226-3064.